



**Not sure how
to market your
business?
I can help you!**

With my extensive marketing experience in digital and traditional roles as well as my education in marketing and graphic design I can build a marketing strategy for you to tackle your target audience!

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d	o	n	n	d	z	p	s	n	e	i	k	n	c	i	i	j	h	t	f
i	t	i	h	i	b	g	i	u	d	r	a	i	v	f	l	q	o	q	c
g	n	d	t	o	t	g	i	e	r	l	b	t	d	z	l	n	v	d	r
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w	x	y	p	q	h	b	t	d	f	z	v	h	s	e	t	j	j	y	p

analytical
blogging
branding
content

creativity
design
development
digital

graphic
layout
logo
marketing

optimization
photo editing
print
psychology

social media
target audience
typography
website

I can help you decide what are the best ways to marketing your business and where to make sure you are reaching your target audience.

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I can give you a complete competitive analysis of you and your top three competitors as well as next steps to help you grow your business!

Across

1. a symbol that is used to identify your business
4. writing an online journal
6. the process or building of an experience
7. the style, arrangement, or appearance of printed letters on a page
9. a visual representation using pictures or shapes
11. establishing a presence to the world
13. activities involved in making people aware of your business
14. a physical copy not viewed on a digital device
15. forms of electronic communication that users create online communities to share content
16. the science or study of the mind and behavior
17. purpose, planning, or intention that exists behind an action
18. a particular group at which an advertising campaign is aimed
19. non print form of marketing

Down

1. purpose, planning, or intention that exists behind an action
2. the process or building of an experience
3. forms of electronic that users create online communities to share content
6. writes up for your website in a way to drive traffic to your site
9. using logical reasoning
10. a visual representation using pictures or shapes
12. a particular group at which an advertising campaign is aimed
13. activities involved in making people aware of your business
15. a physical copy not viewed on a digital device
16. Editing- properly preparing images for use in digital or print mediums
19. a place on the internet that contains information your business

To ensure we are using the best and most up to date content and marketing practices I constantly am looking at different statistical data and analyzing it to give you tangible evidence of your marketing performance.

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8			4		7			6
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7			9		1			4
5								2
		7	2		6	9		
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Let me help you find the answers!

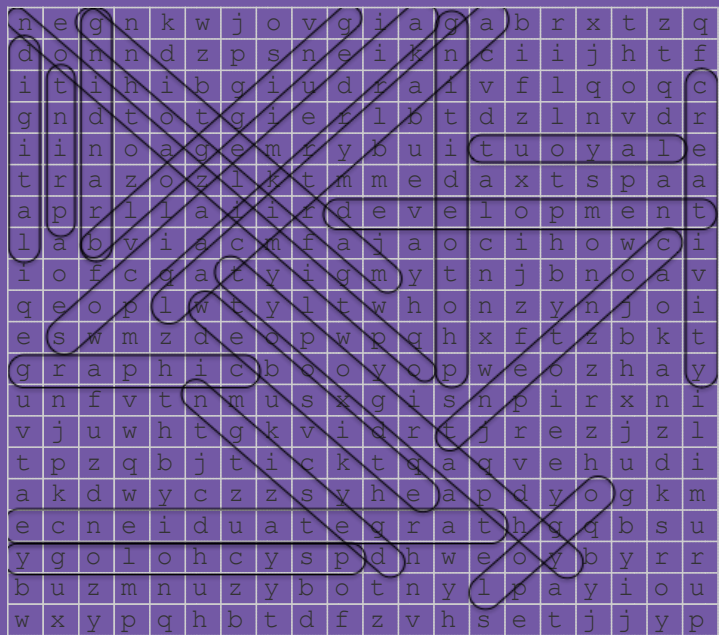
Cory.

I have a unique skill set with experience in digital and print marketing, branding initiatives, market research, and analysis. I am a natural right-brain and a trained left-brain. I love working with both numbers and creativity to find the best marketing solutions for your business. Let me know how I can help you grow!

Cory Brinkley
Marketing Consultant

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Answers:



- Across
- 1. logo
 - 4. blogging
 - 6. development
 - 7. typography
 - 9. graphic
 - 11. branding
 - 13. marketing
 - 14. print
 - 15. social media
 - 16. psychology
 - 17. design
 - 18. target audience
 - 19. digital

- Down
- 2. optimization
 - 3. analytical
 - 5. layout
 - 8. website
 - 10. creativity
 - 12. content
 - 14. photo editing

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|----------------|---------------------|
| 1. Analytical | 11. Logo |
| 2. Blogging | 12. Marketing |
| 3. Branding | 13. Optimization |
| 4. Content | 14. Photo Editing |
| 5. Creativity | 15. Print |
| 6. Design | 16. Psychology |
| 7. Development | 17. Social Media |
| 8. Digital | 18. Target Audience |
| 9. Graphic | 19. Typography |
| 10. Layout | 20. Website |

9	6	3	1	7	4	2	5	8
1	7	8	3	2	5	6	4	9
2	5	4	6	8	9	7	3	1
8	2	1	4	3	7	5	9	6
4	9	6	8	5	2	3	1	7
7	3	5	9	6	1	8	2	4
5	8	9	7	1	3	4	6	2
3	1	7	2	4	6	9	8	5
6	4	2	5	9	8	1	7	3